



THE POSITION: DATA ARCHITECT

Cityneon is a global experience entertainment company specializing in unique, immersive and large-scale experiences. Staying true to our philosophy- “Big Ideas. Bigger Experiences”, we continue to push the envelope on what is possible not only through our offerings but our people as well. The combined efforts of our team of around 400 people worldwide have since seen us clinching “Deloitte’s Best Managed Companies” in 2021 and even a Guinness World Record title for “The Hunger Games: The Exhibition” in Las Vegas. Guided by the same principles of innovation and unwavering commitment to excel since 1956, we strive to get ever closer to our vision of being a global leader in the experience entertainment industry.

About the role:

Permanent, full time position to be based in Singapore
Managerial level appointment
More than 3+ years of experience in a similar role

Key Objectives & Responsibilities:

We are looking for a Data Architect with Senior Data Analyst experience to set-up end-to-end business intelligence/insights solution on internal Client data based on best practices and linkages with business and enterprise systems. Key roles and responsibilities areas are as listed below:

- Digitalising Client data into proper Data Pipeline.
- Designing the Client Database Management strategy.
- Working with different Countries’ Representatives to gather standardise input of global and regional Client data for insights capabilities.
- Performing Data Analysis to gather insights of Client driven design decisions.
- Incorporating Artificial Intelligence (AI) for data analytics to uncover: (a) business insights to cross-sell or/and up-sell so as to improve profitability; and (b) enterprise insights to enhance operational excellence.
- Manage and continuously enhanced AI platform – e.g. models, training data and algorithms.
- Aligning the enterprise Data Architecture to Client’s current and anticipated needs.
- Developing various dashboards to enhanced internal Company’s decision making.

In this role, you will be able to:

- Demonstrate application knowledge of data architecture – standards, approaches, deliverables, and methodologies.
- Establish appropriate data governance, protection and security standards (in compliance with industry standards) for our *Integrated CRM Product (ICP)*.
- Work in accordance with architectural principles and technology standards to improve performance, capacity and scalability of *ICP*.
- Be accountable for all activities surrounding the *ICP* including ideation, design, development, launch and iterative changes and updates to product features.
- Develop a quality *ICP* strategies and *ICP* roadmaps.
- Demonstrate high level of interpersonal, business-focused communication skills and a proven ability to liaise and negotiate professionally with global stakeholders.



- Demonstrate high level of conceptual and analytical skills towards business analytics for potential new business.

Requirements & Attributes:

- Degree in Computer Science, Computer Engineering, Information System, or related degree specialising in Business Analytics, Data Analytics or Artificial Intelligence.
- 8+ years of experience in Information Technology and Data Management and particularly in Data Architecting, Data Analytics and Business Intelligence in the last few years.
- Experience with different types of databases e.g. RDMS, Hadoop and NoSQL databases.
- Past experiences as a Data Architect/Senior Data Analyst/Data Solution Architect or similar related roles.
- Experience with Data modelling, Data visualisation and relevant Data Reporting tools.
- Experience in administering Customer Relationship Management (CRM) and Sales & Marketing related software platforms like *Salesforce*, *HubSpot*, etc. will be a bonus.

Please send your detailed updated resume and portfolio to recruitment@cityneongroup.com before 15 August 2021. All applications will be treated with strictest confidence. We regret that only shortlisted applicants will be contacted.