



## **THE POSITION: DATA ANALYST**

Cityneon is a global experience entertainment company specializing in unique, immersive and large-scale experiences. Staying true to our philosophy- “Big Ideas. Bigger Experiences”, we continue to push the envelope on what is possible not only through our offerings but our people as well. The combined efforts of our team of around 400 people worldwide have since seen us clinching “Deloitte’s Best Managed Companies” in 2021 and even a Guinness World Record title for “The Hunger Games: The Exhibition” in Las Vegas. Guided by the same principles of innovation and unwavering commitment to excel since 1956, we strive to get ever closer to our vision of being a global leader in the experience entertainment industry.

### **About the role:**

Permanent, full time position to be based in Singapore  
Executive level appointment  
More than 3+ years of experience in a similar role

### **Key Objectives & Responsibilities:**

We are looking for a Data Analyst with relevant data engineering experience to set-up and manage Client data to promote improvement in data analytics and business strategizing. Key roles and responsibilities areas are as listed below:

- Evaluate, assess, streamline and enhance current Client and Transactional database towards a centralised Client Database Management System (CDMS).
- Set up centralised CDMS and perform the appropriate analytics for business/enterprise insights/intelligence so as to be able to carry out the following:
  - Digitalising Client data into proper Big Data and eco-systems in a cloud-based environment for Data Analytics towards integration with Enterprise System.
  - To build processes and programme codes for automated data cleaning, data transformation and data linkages across data sources, so that the data can be used to facilitate business decisions and generating of dashboards for reporting.
  - Perform Data mapping and analysis, leverage on data analytics knowledge and experience to facilitate/uncover business patterns and insights/intelligence with Predictive & Prescriptive modelling.
  - Collect, analyse and interpret qualitative and quantitative client data with statistical theories and methods.
  - Identify Client demands/preferences on data analytics.
  - Detailed analysis of client requirement and ecosystems.
- To ensure data integrity, quality, accuracy and integrity.

### **In this role, you should be able to:**

- Able to gather, collate, extract, analyses and visualise data.
- Hands on experience in Projects dealing with big data implementation and data analysis.
- Have knowledge in Data Analytics eco-systems, Data Analysis, Big Data implementation skills.
- Hands on data analysis related tools e.g. SQL, ETL, Data Modelling, etc.



**Requirements & Attributes:**

- Tertiary education in Computer Science, Computer Engineering, Information System, or related field specialising in in Big Data Management, Data Analytics, Business Analytics, etc.
- Relevant work experience in Data Engineering, Data Modelling and Analytics for at least 3 years
- Experience in Information Technology and Data Management particularly in Data Engineering, Data modelling, Data Analytics, etc. related development.
- Experience with different types of databases e.g. RDMS, Hadoop and NoSQL databases.

Please send your detailed updated resume and portfolio to [recruitment@cityneongroup.com](mailto:recruitment@cityneongroup.com) before 15 August 2021. All applications will be treated with strictest confidence. We regret that only shortlisted applicants will be contacted.